September 28-30, 2022
Profit First for Landscapers Conference & Facility Tour

Agenda

Wednesday, September 28, 2022

5:45p	Departure	Embassy Suites, Bridgeton, MO	Depart for Top Golf. Event transportation sponsored by LMN software
6:30p	Meet & Greet	Top Golf, St. Charles, MO	Join us for sponsored food & fun sponsored by Vermeer Midwest
8:45p	Departure	Top Golf	Depart for Embassy Suites

Thursday, September 29, 2022

8:15a	Departure	Embassy Suites	Depart for Scott's Power Equipment. Facility courtesy of Scott's Power Equip
8:45a	General Session	Adam & Sahra Linnemann	Welcome!
9:00a	General Session	Thane Isaacs	Doing More with Le$$
10:15a	Break Out Sessions	Attendees choice of:	
		Adam Linnemann	Profit First Overview & Instant Assessmnt
		Debbie Blandford	Key HR Points for Every Company
11:30a	Break Out Sessions	Attendees choice of:	
		Ken Boegeman	To Sub or Not; Let's Determine That
		Thane Isaacs	Everyone Communicates, Few Connect
12:30p	Lunch	Darren Gruner	Building a Business with No Employees Meal provided on site during presentation
1:30p	Break Out Sessions	Attendees choice of:	
		Mark Black	Walk, Don't Run-The Key to Steady Grwth
		Adam Linnemann	Build to Sell (even if that's not your plan)
2:45p	General Session	Brian LaValle & Sahra Linnemann	Strategies to pull cash out of the business
3:45p	Recap	Adam & Sahra Linnemann	Recap of the day
		Brian Pfotenauer	Intro to Timberline Landscapes
6:00p	Departure	Embassy Suites	Depart for Dinner at Syberg's
6:30p	Dinner	Syberg's, Maryland Heights, MO	Dinner provided by Heritage Landscape Supply

Friday, September 30, 2022

6:15a	Departure	Embassy Suites	Let's get this party started!
6:45a	Morning Arrival	Timberline Landscapes	Get set as Timberline Crews start at 7a
7:00a	Morning Rollout		Observe as Crews rollout for the day
8:00a	Office – Amanda		Where workflow begins
9:00a	Sales – Lee & Brad		Follow workflow to Sales
10:00a	Operations – Brent		Observe what happens after a job is sold
11:15a	Departure	Timberline Landscapes	Head to lunch at Maggiano's
11:30a	Lunch	Maggiano's, Richmond Hghts, MO	Provide feedback to Timberline over lunch sponsored by Amp Lighting and Gemplers
1:00p	Departure	Maggiano's	Head back to Scott's Power Equipment
1:30p	General Session	Scott Lesak, CSP	Scale First, Grow Second
2:30p	Break		
2:45p	General Session	Michele Burghardt	A Transformational Brain-Change Session
3:45p	Closing	Adam & Sahra Linnemann	Final thoughts
4:00p	Departure	Scott's Power Equipment	Catch a ride back to the Embassy Suites

Please note that all details are subject to change